

**Bournemouth
Writing
Festival**



SUMMARY REPORT

2023 Inaugural Festival

Talks

Workshops

Activities

Kids

**A 3-day weekend full of practical
and engaging events to
inspire writers to write**

21st to 23rd April 2023

We said we would do:

A Formal Programme

Talks, panels, workshops

A Fringe Programme

**Activities, performances,
open mics, trails**

A children's Programme

**Readings, activities,
workshops, schools**

**Bournemouth
Writing
Festival**



**WITH HELP FROM OUR
STRATEGIC PARTNERS**

**ARTS
UNIVERSITY
BOURNEMOUTH**



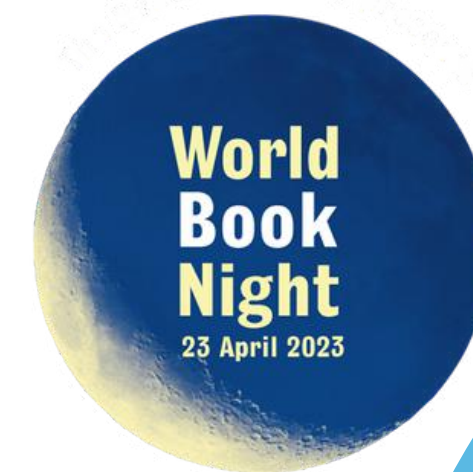
**BOURNEMOUTH
TOWN CENTRE BID**

**Bournemouth
Writing
Festival**



AND OTHER NATIONAL ORGANISATIONS

BEANO



Artful
Scribe

**Bournemouth
Writing
Festival**



**AND THIS IS
WHAT WE DID**

40+ talks, panels and workshops from 50+ speakers



SCREENWRITING Panel

Tim Clague & Danny Stack
Who Killed Nelson Nutmeg?, Future TX

Jake Riddell
Reyka, Death in Paradise

Tim John
A Street Cat named Bob

Hosted by Emma Page
Script editor: Holby City, Silent Witness



21st - 23rd April 2023



Matt Shaw

Author



21st - 23rd April 2023

Setting – The Hidden Character


Why location is as important as characterisation and tips on how to bring it to life.



With Alex Stone

Best-selling author of:

The Perfect Daughter
The Other Girlfriend
The Good Patient



21st - 23rd April 2023

10am, Saturday 22nd April
THIS Workspace
Bournemouth



Sue Cheung

Memoirist



21st - 23rd April 2023



Dr Curie Scott

Education consultant



21st - 23rd April 2023

Landing an Agent

And anything else you want to know about getting published.



21st - 23rd April 2023

An interactive Q&A with Helen Corner-Bryant, founder of Cornerstones Literacy Consultancy, and hosted by journalist-turned-author Katherine Baldwin.



Dan Hancock

Writer and Independent Publisher

Richard Nicholson



Flash Fiction author for spoken word events



21st - 23rd April 2023

Finding Your Voice


From the voice in your head to the words on the page



21st - 23rd April 2023

A panel on how underrepresented voices can be heard

With Si Mac from The Outsiders Project and Dr Aanka Batta. Hosted by Dominic Wong







Walks, trails, performances, open mic plus much more!

Open Mic Evening

7pm, Saturday 22nd April
Palace Court Theatre

Running Order

Edwin Quinn *The White Butterfly*
Mayu Rousant *Omafiets*
Simon Mellish *Drums*
D G Herring *Quantum of Solace*
Roger Goldsmith *Gnomes*
Read by Sue Bartlett

Interval

Mary Collingwood Hurst *Out of the Blue*
Laila Lock *Forgotten Folk*
Michelle Nova *Operatic aria*
Elisabeth Marrion *The Dreidel*
Peter John Cooper *Waiting for a Panini*



SOLD OUT

Hattie Miles
Walking historian

Bournemouth Writing Festival
21st - 23rd April 2023



WTF

"The planet is f****d. So what?"
Unreality and a creative response.

SUNDAY APRIL 23 2023

Mumology Movement Women Fitness Balance

Find the 24 poems in our POETRY HUNT

Go down to the cafes to see,
What poems there are for free.
Stroll down the roads,
And scan the codes.
Then drink a coffee by the sea.

Locations in the Town Centre will be on
BournemouthWritingFestival.co.uk
from 21st to 23rd April.

BOURNEMOUTH
TOWN CENTRE BID



Genre Breakfasts

Informal networking to meet
writers writing in your genre.

9am, Saturday 22nd April

Book Club Fiction
Sophie Beal
Cremma Cafe

Women's Fiction
Claire Beesley
Flirt Cafe

Creative Non-Fiction
Valerie French
Leo Cafe

Writing for Children
Vicki Tongeman
South Coast Roast

Flash/Short Stories
Diane Safer
Moka Pot

Memoir
Adele Cleaver
Flirt Cafe

Business books
Sophie Ray-Jones
Cosy Club

Free to attend
To RSVP, and to see genre breakfasts on Sunday,
visit BournemouthWritingFestival.co.uk



WRITER'S YOGA ON THE BEACH

With Sarah Scudamore
Sunday 23rd April, 8:30am



WILD WRITING WALK FOR WELLBEING

With Alice Flynn
9am, Saturday 22nd April
Durley Chine
FREE - booking essential

Supported by

Artful
Scribe





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Writing
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Inspiration
Agency

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Bournemouth
Writing
Festival
21st - 23rd April 2023

CREATIVE WRITING ACTIVITIES FOR KIDS

COMICS RULE!
COMIC WRITING WORKSHOPS

11TH - 14TH APRIL
CREATIVE KIDS BOSCOMBE

CREATIVE WRITING
FOR TEENAGERS

10AM, SAT 22ND APRIL
BOURNEMOUTH LIBRARY

AGES 3-5
AUTHOR READING AND
WRITING ACTIVITIES

11AM, SUN 23RD APRIL
BOBBYS & CO

AGES 6-8
AUTHOR READING AND
WRITING ACTIVITIES

12:30PM, SUN 23RD APRIL
BOBBYS & CO

AGES 6-11
AUTHOR READING AND
WRITING ACTIVITIES

2PM, SUN 23RD APRIL
BOBBYS & CO

FAMILY SCULPTURE
TRAIL - FREE

ALL WEEKEND
BOURNEMOUTH TOWN CENTRE

BOURNEMOUTHWRITINGFESTIVAL.CO.UK

Creative Writing Competition

for
BCP & Dorset Primary Schools
and Home Educated children

Free resources to inspire
your pupils to write a
football-themed story.

And a
personalised
shirt!

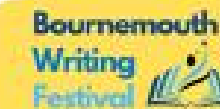
Winning entries
will be printed in
the official
matchday
programme

Free classroom resources
Player video
Story Starter
PowerPoint

To register, visit
BournemouthWritingFestival.co.uk/schools

In partnership with

Sandford St. Martin's



FREE FAMILY SCULPTURE TRAIL

Find the seven animal sculptures
around Bournemouth Town Centre
and complete the writing activities at each.

Click to see the locations
and sculptures!



Based on the book by
Annie Herridge

BOURNEMOUTH
TOWN CENTRE BID



Two-times winner of the Blue Peter Book Award

Ali Sparkes

We're Going on a Bear Hunt
written by Michael Rosen and
illustrated by Helen Oxenbury

AND
My Sister is a Dog
by Ali Sparkes

WITH VIOLINIST JOAN MARTINEZ



CHILDREN'S CREATIVE WRITING

Author readings and creative
writing activities for 3 to 11-
year-olds.

With authors Kate Claxton
and Lorna Child (plus very
special guest).

From 11am
Sunday 23rd April
£7 per child
1st floor, Bobby & Co

Secure your spot!
Early Bird Discount now available at
BournemouthWritingFestival.co.uk





75 events and activities
90 speakers
27 volunteers

A truly diverse and inclusive festival



Adults with Additional Needs

Charity event

LGBT Panel

6-11 year olds

Teenagers

Under 5s

Schools

PoC and those side-lined
from society Panel

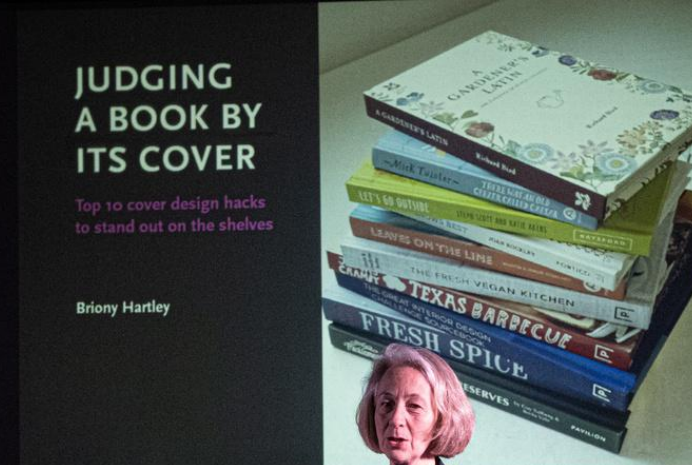
Free and ticketed



Across 7 Main Venues

Palace Court Theatre
The Avenue
THIS Workspace
St Peters Church
Bobbys
Streetgoose
Bournemouth Library







SOLIDIMAGER
PRO PHOTOS SINCE 1980



SOLIDIMAGERY Bournemouth Writing





SOLIDIMAGERY for Bournemouth Writing Festival PRO PHOTOS SINCE 1980



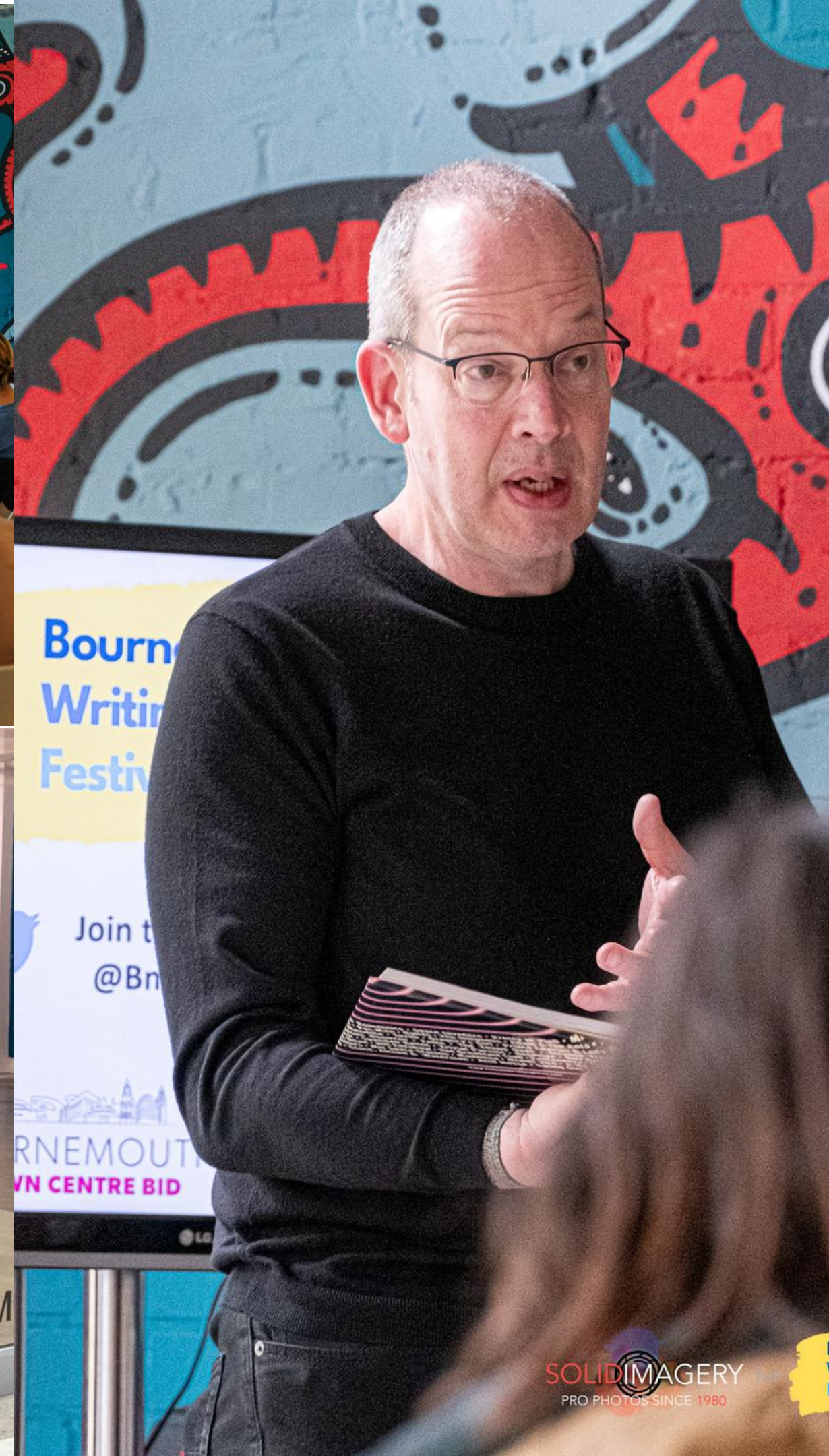
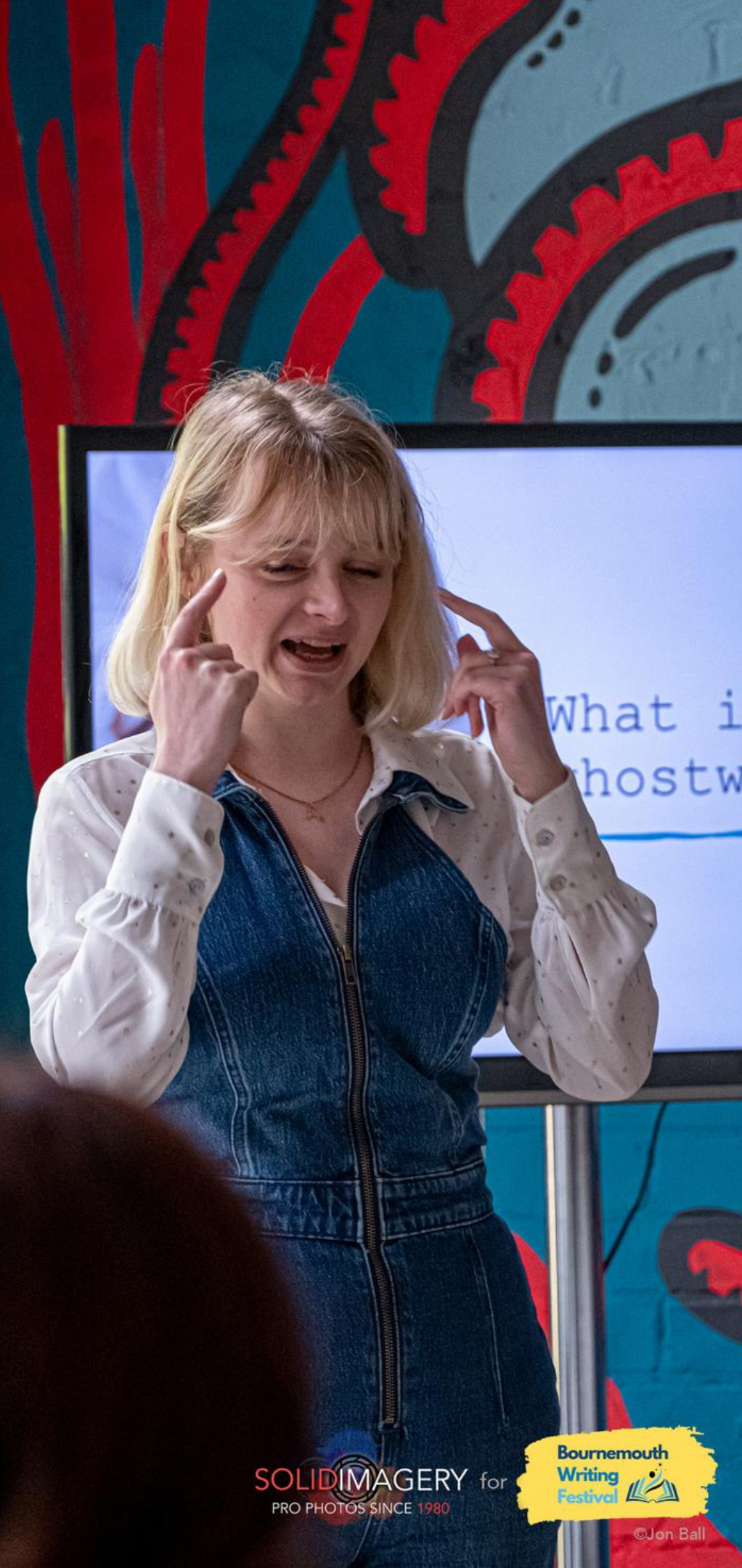
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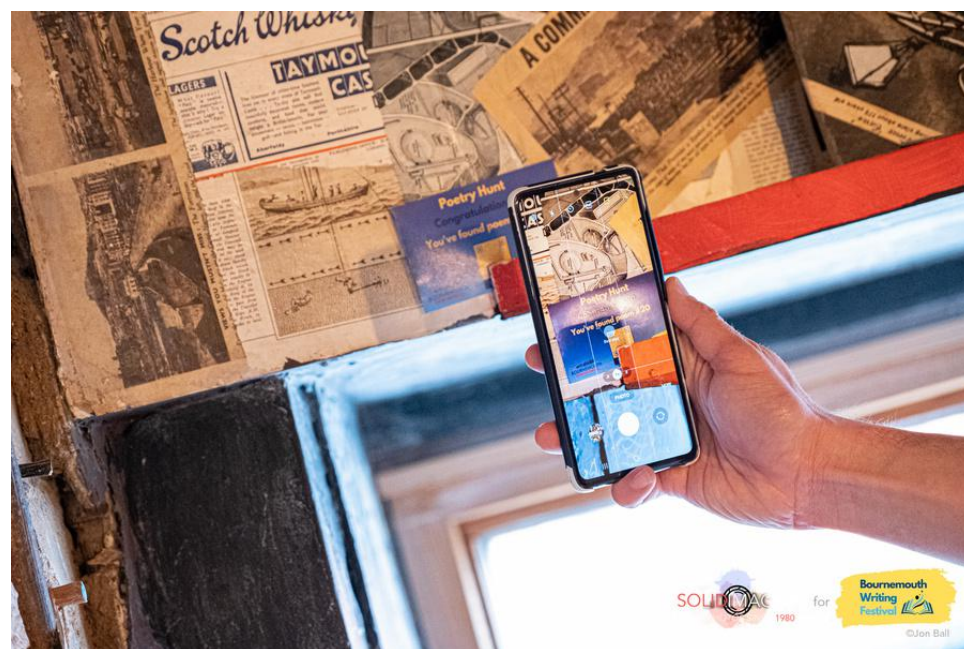
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SOLIDIMAGERY for Bournemouth Writing Festival PRO PHOTOS SINCE 1980



Showcasing the breadth of offer in Bournemouth Town Centre



**Bournemouth
Writing
Festival**



**AND THIS IS
HOW WE ENTICED
THEM IN**

Social Media

Photos

See All Photos



Tweets

Replies

Media

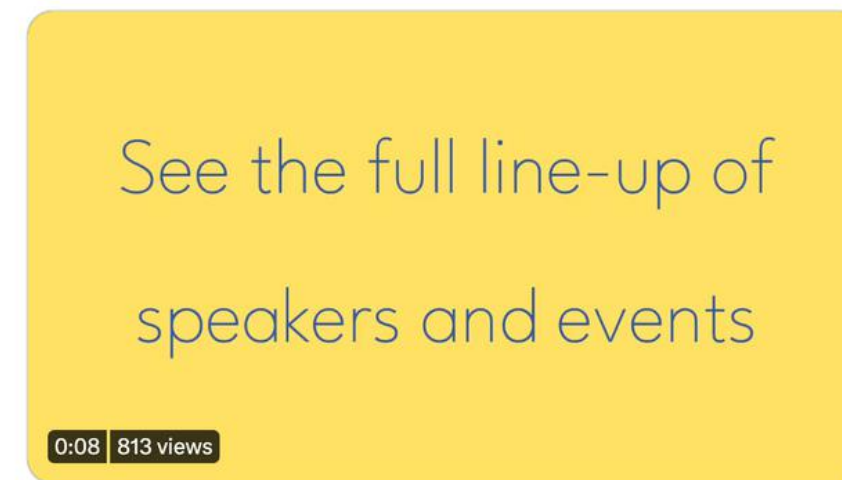
Likes



Pinned Tweet

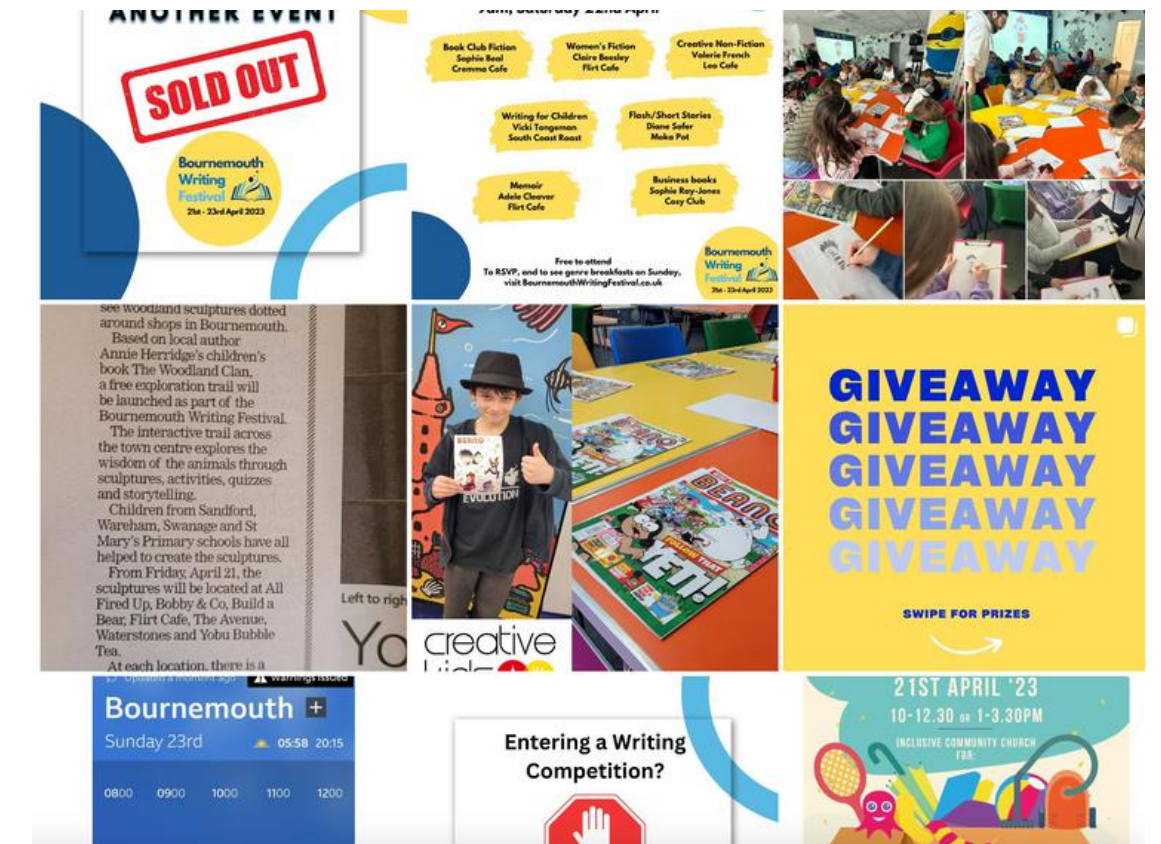
Bournemouth Writing Festival @BmthWritingFest · Jan 12
More than 60 writing events and activities with over 70 writing professionals have been announced for the Bournemouth Writing Festival! Get your tickets now!!

#dorset #hampshire #isleofwight #devon #writers



Promote

1 35 38 5,106



Facebook and Insta:

- 100k organic reach, 52k paid reach

Twitter:

- 78k impressions in last 28 days

28 day summary with change over previous period



Reach

Compare your reach from this period to the previous one.

See more about your content performance

Facebook Page reach

84,634 ↑54.5K%

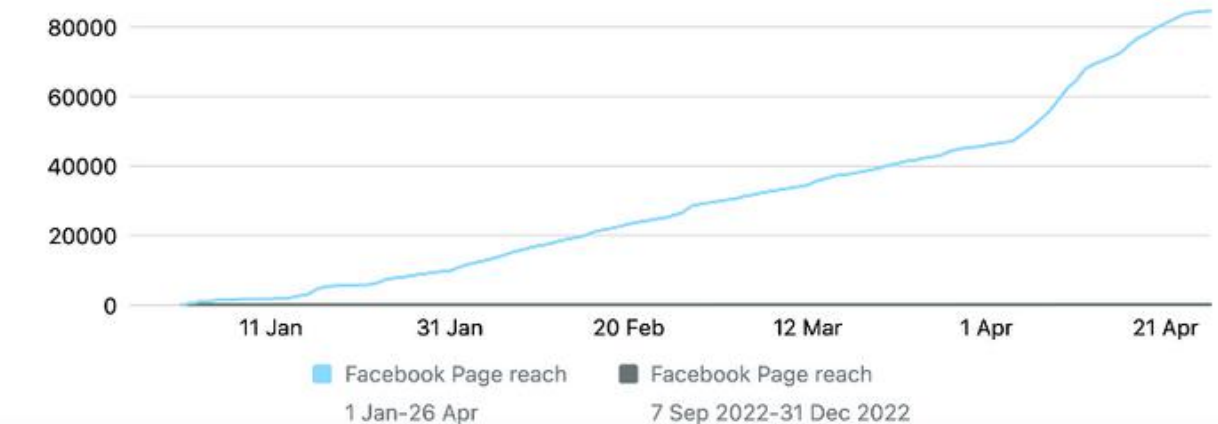
Instagram reach

12,107 ↑100%

Paid reach

52,658 ↑100%

Daily Cumulative



Bournemouth Writing Festival confirms first speakers with "incredible response" reported



Give your online presence a boost with LOCALiQ's FREE Website Grader.

A look ahead to the inaugural Bournemouth Writing Festival

31st March



Bournemouth Writing Festival begins i

1 hr ago

EVENTS FESTIVALS LEISURE



By Alexander Smith Reporter @AlexSmithEcho

Share 0 Comments



Bournemouth Writing Festival

If you have an interest in writing or literature, the brand new Bournemouth Writing Festival is the place to be in April. With over 70 events across 3 days, you can take part in workshops, talks, walks, children's events and more in venues across Bournemouth Town.

>20 media pieces
• Radio, magazines, print and online
• Business, schools, writing and general



Bournemouth Writing Festival
Bournemouth is gearing up for its first Writing Festival in April. A mix of free and paid-for events and activities will involve over 70 experienced writers and professionals from TV and film screenwriters to poets and writing coaches.

WRITING CRIME THRILLERS
Sunday Times best-selling author Heidi Pitlor (New York Times and The Other Guardian) will be talking about how she got into writing crime thrillers and her journey to publication. Heidi will be discussing valuable advice for any aspiring writers.

LANDING AN AGENT
When Cormac McCarthy spent many years as a novelist at Penguin before setting up Cormac McCarthy Literary Consultancy in 1998, Helen will be holding a Q&A discussion entitled Landing an Agent.



UNSEEN THE FUTURE
Join locally renowned music artist and creative communicator Tano Peach for his stunning performance that asks 'What story do you think you are in? And can you change it?' 7pm, April 23, Palace Court Theatre.



GENRE BREAKFASTS
From playwriting to ghostwriting, historical fiction to flash fiction, network with like-minded authors at these fun informal meetings happening in local Bournemouth cafes (April 22-23). Find themes and locations on the website.

Something New Magazine
3 April at 13:31 · 🌐

Give [Bournemouth Writing Festival](#) a follow to find out all about what is going on for the story tellers of the future.....



Literacy Trust @Literacy_Trust · Apr 13
Looks so much fun! 🥰

[Bournemouth Writing Festival](#) @BmthWritingFest · Apr 12
So exciting to see the first of our festival programme come to life!

Comic Writing Workshops kicked off this week at @creativekidsuk, Boscombe - working in collaboration with @BeanoOfficial and @literacy_trust.

Loads of writing events for kids next weekend!!

Creative Kids UK
6h · 🌐

23 Kids learning to draw #beano #comics this morning! Bournemouth Writing Festival



Creative Kids UK
12 April at 10:53 · 🌐

23 Kids learning to draw #beano #co

>100 speaker and supporter amplification
Arts University Bournemouth
Town Centre BID
Influencers
Local businesses (e.g. AFCB, BNI)
National organisations

Chris Jarvis @realchrisjarvis · Apr 22
Wishing everyone a fantastic day tomorrow, the final day of the Bournemouth Writing Festival.

You need to book in advance for Ali Sparkes' performance of Mic Rosen's 'We're Going On A Bear Hunt' at the recently refurbished Pa Court Theatre at 4.30 [bournemouthwritingfestival.co.uk/ali-sparkes](#)

[Bournemouth Writing Festival](#) @BmthWritingFest · Apr 20
This session will take place on the first floor of @BobbysBournemouth on Sunday 23rd April at 2pm. Book here [trybooking.co.uk/C](#)

Parents do not need a ticket and all bookings for our children's activities go into the draw to win a family ticket to the @oceanariumuk.

3 15 16.5K

ArtfulScribe @Artfulscribeuk · Apr 24
Proud of our Stories From Our Streets facilitators, Alice Flynn and Emma Scattergood, for connecting and writing with those attending @BmthWritingFest - what a celebration of stories and community!

Medi Bernard @MediBernard · Apr 23
Meet Emma & Alice to share your Stories From Our Streets THIS workspace today (18 Albert Road, Bmth) @Artfulscribeuk @BmthWritingFest

World Book Night UK @WorldBookNight · Apr 12
Looking for writing inspiration and tips the weekend of #WorldBookNight?

The Bournemouth Writing Festival starts on the 21 April and runs until 23 April. If you're in the area, why not check it out?

@BmthWritingFest
Tickets and more information [18r.it/lnxi](#)



coastal_mum Bobby & Co

coastal_mum Jack and I had such a fun morning listening to Kate @reallyratherwild read her award-winning book 'My Mum's a Tiger'. For those of you that haven't read it, it won gold at the @madeformums awards. It's such an empowering story about body positivity, teaching children to be comfortable in their own skin and that everyone is different. Mum's have tiger stripes (stretch marks), and it shows how brave and strong they are.

Afterwards the children made dice. On one side they drew a photo of themselves, another they wrote (with parents help), three words to describe themselves, and the rest were filled with pictures of their favourite animals and a location of their choice.

Then we all sat together and the children rolled their dice to create a story. Such a great activity for pre-schoolers, who haven't learned to read or write, to spark their imagination.

If you haven't read 'My Mum's a Tiger', add it to your little one's reading list. It's totally roarsome!

Liked by reallyratherwild and 9 others
2 DAYS AGO

Add a comment... Post

1k leaflets put up in shops and cafes in BCP
2k leaflets distributed across BCP
1k programmes distributed across the Town Centre
£300 of paid FB and Instagram advertising (53k reach)
2x videos
Listings



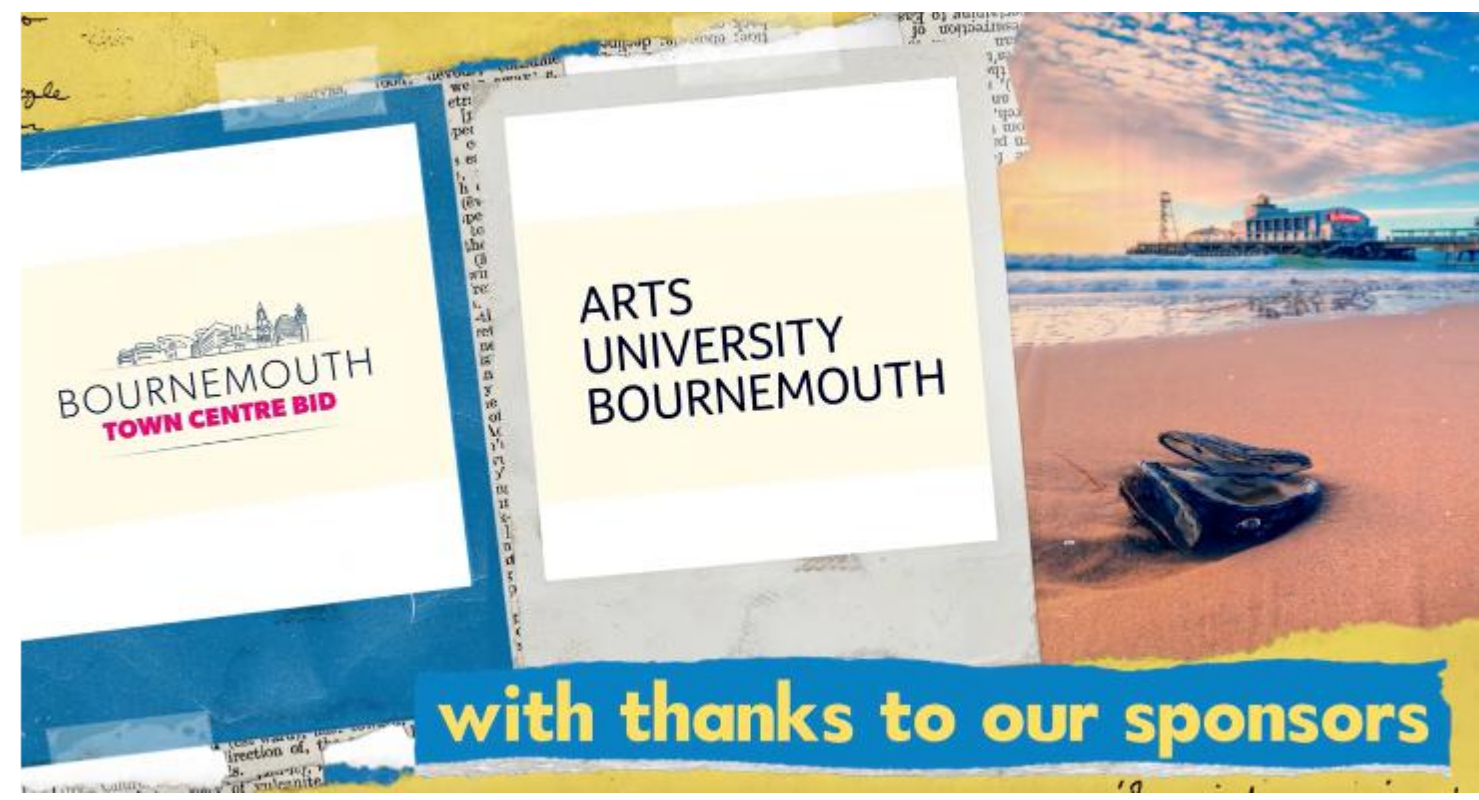
A three-day extravaganza of talks, walks, seminars, panels, performances and workshops for writers wanting to write. We've curated a smorgasbord of professional writers and industry experts, including authors, screenwriters, journalists, editors, poets and comic book writers to help you on every part of your writing journey.

Opening Times

Guide Prices

Ticket Type	Ticket Tariff
Adult	£7.00 per ticket
Concession	£6.00 per ticket

Note: Prices are a guide only and may change on a daily basis.



WHO CAME?

- **623 individual email addresses that booked tickets**
- **1822 free or paid tickets***
- **2.9 average number of events attended**
- **21% came for all three days.**



- **75% women**
- **50% over 50 years old**

Venue	Total	% of total
Palace Court Theatre	400	22%
PCT Clubroom	342	19%
This Workspace	336	18%
Other	294	16%
St Peter's Church	179	10%
The Avenue	117	6%
Bobbys	79	4%
Library	75	4%
Grand Total	1822	100%

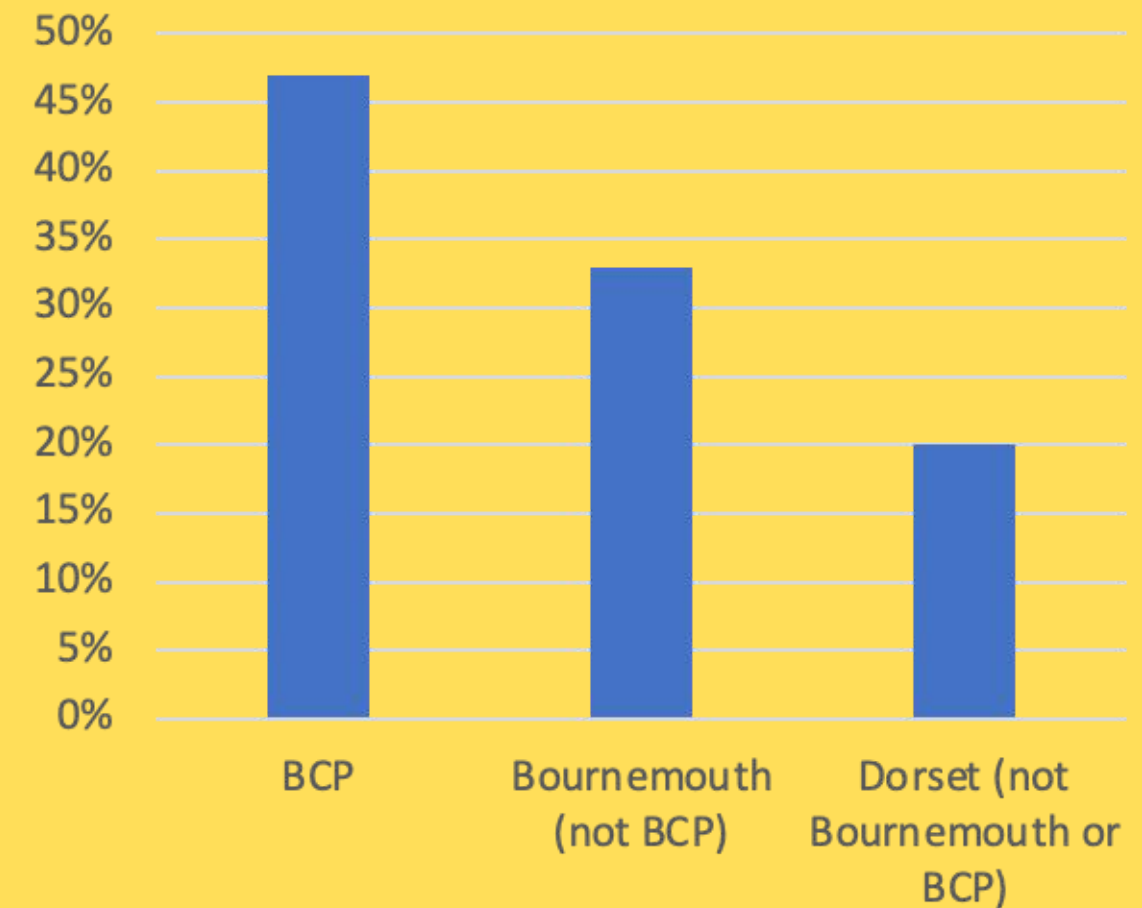
*Excludes Poetry Hunt and Sculpture Trail

FROM WHERE?

26% came from outside of Dorset

Wales Exeter Bury St
Gateshead Edmonds
Kent
Leeds Watford
London
Albania
Stockport Birmingham North
Somerset

Over half of remainder came from outside of the BCP area



Loved the Friday night networking, the breakfast (book club fiction) and in general loved the opportunities to meet and chat with other writers. This time to connect with others was a real highlight. Loved This Workspace venue, the book shop, the coffee area. Enjoyed Alex Stone, John Foster, Editing and Publishing Panel. Enjoyed hosting the Q&A with Helen Corner-Bryant and delivering my event. Great to field questions and provide support to other writers. Great vibe.



Helen Edwards

Uh.. YES!!! Thanks so much for an inspiring, varied and jam-packed festival. Totally accessible for all with costs affordable and needs catered for. Wonderful, knowledgeable, passionate speakers who generously shared their advice and experience of creating writing that resonates both with the author and the audience. TY Bournemouth Writing Festival (all the staff and volunteers) for a fab long weekend. I'll be back 😊

Love Reply Hide Send message 2 d Edited



Great work!! Congratulations on what was a huge success - I met so many smiling, happy and inspired people, a number of whom had travelled from out of town to attend, leaving their family to take time to write. Well done and thank you!

Philip Stanley

Fantastic festival.that pushes Bournemouth to the forefront of creative writing



I also liked the genre breakfast meetups and venues. I ended up only attending one, but it was good. Overall, the festival was extremely well organized, and although there are always a few bugs to be worked out in any big event, it was very well done, especially being only the first year.

Putting Bournemouth on the Map



Elisabeth Marrion

Thank you so much for everything you do for writers and for making this event possible

The atmosphere and variety of things on offer were excellent. I was very impressed by how professional everything was, I wouldn't have guessed this was the first year it was run.

I will be back next year and predict the audiences to swell off the back of this year's success. Thank you Bournemouth Writing Festival and the amazing team of volunteers.

Excellent locations Excellent mix of age groups, inclusive. Very interesting and well run workshops in a supportive environment. Friendly like minded people interested in the writing process.



Dominique Wallace

Can't wait for next year's event. Well done team - amazing work xx

Love Reply Hide Send message 2 d



Sue Thomas

Many congratulations. This is just what Bournemouth needs! You've connected an amazing group of people! I really enjoyed the talks I went to and also talking to people who came to mine. First class audiences!

Love Reply Hide Send message 2 d



CONTACT

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07873 650 295

BournemouthWritingFestival.co.uk